



BEAUTIFICATION SUB-COMMITTEE MINUTES

Monday, April 17, 2023 at 5:30 p.m.

Ledgeview Community Center
3700 Dickinson Road, De Pere, WI 54115

A. CALL TO ORDER

The meeting was called to order by Nicole Van Helden at 5:31pm.

B. ROLL CALL

Members present: Nicole Van Helden, Anna Burtchi, Jill Gerwing, Anna Sutherland.
Staff present: Steph Schlag, Park, Recreation and Forestry Director.

C. AGENDA APPROVAL

Motion by Burtschi, seconded by Gerwing, to approve agenda as written. No further discussion. Motion carried unanimously in a voice vote.

D. APPROVAL OF MINUTES:

1. Beautification Sub-Committee Minutes from February 20, 2023
Motion by Gerwing, seconded by Van Helden, to approve the minutes as presented. No further discussion. Motion carried unanimously in a voice vote.

E. COMMUNICATIONS:

1. Park, Recreation, and Forestry Committee Update provided by staff. Next meeting to be held April 26th.
2. Welcome Anna Sutherland to Beautification Sub-Committee.

F. OLD BUSINESS:

1. Beautiful Garden Contest
Confirmation of dates, July 11th 6pm judging, July meeting on 7/24 at 5:30pm. Steph will get posters printed for committee to hand out to local businesses.

G. NEW BUSINESS:

1. 2023 Trail Painting Proposals Review and Consideration
Comments by the committee regarding the trail painting proposal included:
Burtschi: thinks the art is beautiful, but not sure how the artwork represents our town, thinks kids would like it, likes the book/publication mural in the proposal, thinks the plants and space theme could be used as teaching opportunities.
Van Helden: art does have a theme.
Sutherland: very pretty and would draw the eye, likes the publication mural in the proposal.
Gerwing: artist is so talented, loves the little kids in the murals.
Motion by Gerwing, seconded by Sutherland, to forward to the Park, Recreation and Forestry Committee and recommend approval of Stephon Kiba Freeman as the 2023 trail painting artist. No further discussion. Motion carried unanimously in a voice vote.

2. 2023 Request for Public Art Plan RFP Review and Consideration
Committee only received 1 proposal. Committee felt proposal was thorough but didn't see any relatable work to public art plans, which is a concern.
Motion by Van Helden, seconded by Gerwing, to reconsider the RFP timeline and re-advertise proposal. Discussion included new date and goal of at least 1 or 2 more proposals. No additional discussion. Motion passed unanimously in a voice vote.

H. ADJOURNMENT.

MOTION by Sutherland, seconded by Burtschi, to adjourn. No further discussion. Motion carried unanimously in a voice vote. Meeting adjourned at 6:32pm.

Next Regular Meeting: May 15, 2023 at 5:30pm

Respectfully submitted,

Stephanie Schlag

Stephanie Schlag, Parks, Recreation and Forestry Director
Town of Ledgeview, Brown County, WI

Approved at the June 16, 2023 Beautification Sub-Committee Meeting.

Approved at the July 18, 2023 Parks, Recreation, & Forestry Committee Meeting.

Approved at the August 07, 2023 Town Board Meeting.