



BEAUTIFICATION SUB-COMMITTEE MINUTES

Monday, September 25, 2023 at 5:30 p.m.

Ledgeview Community Center

3700 Dickinson Road, De Pere, WI 54115

A. CALL TO ORDER

The meeting was called to order by Nicole Van Helden at 5:31pm.

B. ROLL CALL

Members present: Nicole Van Helden, Jill Gerwing, Anna Sutherland, Anna Burtschi (virtual)

Staff present: Steph Schlag, Park, Recreation and Forestry Director

Also in attendance: Anne Katz (virtual), Create Wisconsin

C. AGENDA APPROVAL

Motion by Gerwing, seconded by Van Helden, to approve agenda as written. No further discussion. Motion carried 3-0.

D. OLD BUSINESS:

1. 2023 Request for Public Art Plan RFP Review and Consideration

Anne presented the draft public art plan for committee review prior to meeting. Suggestions from committee included:

- More robust/color, examples

- Examples of color stomp, plein air festivals

- Request to expand and bullet "Why does public art matter"

- Expand Funding and fund raising, walk through step by step

- Add more about economic value and impact of arts

- Modes for funding: are there places that use room taxes? Park impact fees?

Anne noted that we basically need to make a business plan to flush out each project, there are a set of questions that we should go through: why are we doing this, where is it going to go, who is it for, what do we think its going to cost, where is the money going to come from?

Ideas for committee-more you can diversify—student, gov't official, (any of the art teachers live in town?)

Anne asked for additional comments and revisions by mid-October. Will have an updated draft for November.

No action taken.

E. NEW BUSINESS:

1. Holiday Decorating Contest Dates

December 20th at 5:30pm for judging

F. ADJOURNMENT.

MOTION by Gerwing, seconded by Sutherland, to adjourn. No further discussion. Motion carried unanimously in a voice vote. Meeting adjourned at 6:32pm.

Next Regular Meeting: Monday, November 13, 2023 at 5:30pm

Respectfully submitted,

Stephanie Schlag

Stephanie Schlag, Park, Recreation and Forestry Director
Town of Ledgeview, Brown County, WI

Approved at the November 13, 2023 Beautification Sub-Committee Meeting.

Approved at the **DATE HERE xxxxxxxxxx** Park, Recreation, & Forestry Committee Meeting.

Approved at the **xxx [clerk will fill out] xxx** Town Board Meeting.