



Public Art Call for Artist(s)

Call Type: Public Art Trail Paintings

Eligibility: Regional

State: Wisconsin

Entry Deadline: April 9, 2024

Total Project Budget: \$4,000.00

Budget Description:

The artist or team selected will receive a \$4,000 honorarium to cover transportation and lodging, site preparation, installation of trail paintings, and final clear coating, materials, labor, and any other costs associated with artwork installation through completion.

Project Details:

The Town of Ledgeview believes that public art can enhance the character of our community and beautify and invigorate our public spaces. The Beautification Committee recognizes that public art creates a vibrant atmosphere that contributes to the quality and cultural identity of our community. We will work to promote art in Ledgeview which encourages cultural expressions, promotes our unique natural beauty, and inspires a sense of civic pride. The Town of Ledgeview is looking for an Artist to work with us to carry out this mission. The Town of Ledgeview is placing a call for entries for a series of 3 trail paintings located on the East River Trail located at the Creamery Road entrance of Ledgeview Park (3750 Creamery Road, De Pere, WI). The Town of Ledgeview's Beautification Committee continues to work on our public art program with extremely successful trail painting projects each year since 2021.

The design must be unique to this project. Materials used should be able to withstand regular foot and non-motorized wheeled traffic and stand up to all the weather elements common to northeast Wisconsin. Painting materials must be able to withstand washing/maintenance for graffiti removal. All paint and sealants must also have a non-skid/non-slip grit additive included with all paint mixes. The Town's preference is for a clear-coating that includes a warranty. Paintings must be maintained for 2 years.

Only proposals that are complete at the time of submission will be considered. If any portion of the proposal is incomplete, the individual/team will be disqualified.

Selection Information:

A panel will review the submissions and work will be selected based on the following:

- Expression of some kind of theme
- Clarity of vision, organization, and realistic completion expectations
- Quality and strength of work
- Durability and longevity of materials used
- Ease of maintenance

CALL FOR ARTISTS



Application Requirements:

- Completed & Signed Application Form: Artists may find an application form online at: <https://www.ledgeview.wi.gov/beautification-subcommittee/page/east-river-trail-paintings-call-artists> It is page 5 of the Request for Proposals.
- Project Narrative (not to exceed 1 page): Give a brief overview of the project including supplemental information such as materials to be used.
- Supporting Materials: These materials should convey the artistic intent, i.e., design renderings, preferred colors, and visual materials to adequately illustrate the proposed work and your abilities as an artist.
- Time Frame / Work Plan (project to be completed by October 15, 2024): Provide a brief outline of the steps involved in the proposed project with time requirements included.
- Project Budget: The project budget must not exceed \$4,000 for an Artist or team of collaborative Artists. The budget should include the artist(s) fee, supplies, travel-related expenses, and other associated costs.
- Bio or Resume(s) – (not to exceed 2 pages): Provide any information on previously related experience not to exceed two pages.
- Images of Previous Work: Link to your website OR up to 5 digital images.

Eligibility:

This call is open to artists with experience in trail painting work and/or street paintings within the Wisconsin area.

How to Apply:

Proposals should be sent to Stephanie Schlag at sschlag@ledgeview.wi.gov.

To Apply Visit:

<https://www.ledgeview.wi.gov/beautification-subcommittee/page/east-river-trail-paintings-call-artists>

For Questions, Please Contact:

Stephanie Schlag, Parks and Recreation Director at 920-336-3360 ext. 117 or email at sschlag@ledgeview.wi.gov

Important Additional Information:

The selected Artist must contract with the Town of Ledgeview for this project. The selected Artist must sign a hold harmless and add the Town of Ledgeview to a general liability insurance policy that will cover the duration of this project. The Town of Ledgeview reserves the right to photograph the work and/or the artist for documentation, education, and publicity purposes without additional compensation. Accepting a proposal from an artist does not constitute any form of contract or agreement with respect to the project. The Town of Ledgeview reserves the right to request additional information from artists and make changes/clarification to the call for entries if necessary. The Town of Ledgeview will not be held responsible for damage due to inherent vice or poor materials.